

Do Not Miss It

Spring **Opening**

1913

Laces and **Trimmings**

New shadow lace in cream and white; allovers, wide flouncing, edgings and insertion, venise, oriental, ratine, macrame in edgings and bands, cream and ecru. Also the new Bulgarian trimmings, "beautiful colored effects." New buttons-every wanted size, style and shades.

domestic and imported looms are in readiness for your kind inspection.

Dress Accessories and Art Needlework

"The New Inauguration Veil" in all colors; new robespierre collars, in crepe, net, shadow lace, "Dutch effects;" new shaded chiffon auto veils, all shades; new hosiery and gloves and a complete stock of hair goods.

The Art Department will have a display of beautiful

SPRING OPENING

EVERBODY INVITED TO OUR

Monday, Tuesday, Wednesday March 11th, 12th and 13th

Fashion Correctness

Dame Fashion's moods are various, but if you desire to see her in her very loveliest and happiest aspect, you should attend her reception held at our store this week, because we know Her edicts are very close to the heart of every woman of refinement and discrimination.

Special Millinery Exhibit

The world's foremost designers are represented in this showing of artistic and authoritive millinery models.

Paul Poiret, Camille Roger, Caroline Reboux, Mme. Georgetta, Esther Meyer, Virot, Mme. Loise and Lichenstein

Are directly represented by delightful creations in pattern hats. In addition to these imported models are hats designed by our own clever milliners. Avoiding the extremes, these charming hats possess those individual and characteristic style touches that appeal to the woman of refined taste.

Special

Ready-to-Wear Exhibit

World's leading fashion masters are represented at our Spring Opening the coming week. Individuality and distinctiveness is shown in every line of these choice garments modeled by

Redfern, Paquin, Poiret, Worth, Driscoll, Bourniche & Bernard,

possessing excellent refinement and taste to suit every individual. Evening Wraps, Costumes, Dinner Gowns, Afternoon Dresses, Street Suits, Fancy Dressy Waists.

See the Fine Merchandise in Our Windows

Everything needed for fashionable attire is here, the best products of the world's markets are ready for your inspection, admiration, selection.

Our Store Interior Is Specially Decorated for the Occasion